

## EXCLUSIVE OFFER TO IHPE MEMBERS

# PUBLICHEALTH

Promoting Health and the Challenges Ahead

The Barbican, London, 30<sup>th</sup> September 2010

**This event is CPD certified**

The challenge to continue to improve the health and wellbeing of the population is a difficult undertaking. The term 'prevention is better than cure' is often quoted; however, with the UK on the verge of an obesity epidemic, over 100,000 people dying each year from smoking related illnesses, and deaths from illegal drug use far too frequent, there is still much work to be done.

**Public Health: Promoting Health and the Challenges Ahead**, will explore the way forward to safeguard a healthier nation and will debate strategies and policies that can make a real impact. Professionals from the public health and health promotion sectors can hear from leading experts on the current and emerging issues being faced and how they may be overcome. [Read More](#)

**Keynote addresses from:**

**Rt Hon Stephen Dorrell**

Chair, Health Select Committee

"The New Way Forward"

What plans does the new government have in tackling public health issues?

**John Ashton**, Chair, UK Public Health Association Council

"Health and Wealth Inequalities"

In the 21st Century the link between those that are economically disadvantaged and poor health still exists. How can this be eradicated? [Full Programme](#)

Expert speakers will discuss the delivery of public health initiatives and their impact on the population, and analyse the strategies most likely to produce the desired results, culminating in a panel debate providing a forum for energetic dialogue and communication of insight from across the sector.

**Places are limited to 250 and are awarded on first come, first served basis.**

**Special discounted rates for IHPE members**

If you wish to register your interest in exhibiting or delivering a workshop, you can submit your contact details [Online](#) and an advisor will be in touch directly.

If you have any queries please do not hesitate to contact Sean Widdop [swiddop@publicservice-delegates.co.uk](mailto:swiddop@publicservice-delegates.co.uk) or telephone +44 (0)161 832 7387.